



Official  
SOUTHWESTERN SUN CARNIVAL  
Program

January 1, 1945

25c



# Mitchell's

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Southwest*

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*Pool Table?*



It hasn't come to this yet at the El Paso Hilton, but we sometimes have wondered what to do next. If you or your friends are expecting to visit here, we of the Hilton will greatly appreciate your advance reservation. By so doing, we can arrange to take care of you in the true, friendly Hilton manner, where courtesy and service are paramount.



SPEARL ELLISON, Manager — EL PASO, TEXAS

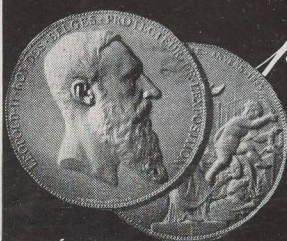
*Official Timing Watch*

SUN BOWL GAME

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*Tenth Annual*

# SOUTHWESTERN SUN CARNIVAL

*December 29, 30, 31 and January 1, 1945*

## EL PASO, TEXAS

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### THE SOUTHWESTERN SUN CARNIVAL ASSOCIATION CARRYS ON . . . . .

With proper curtailment where ever the war effort demands—the Association believes they should present those events of the Sun Carnival program that will aid the war effort with certain definite objectives:—

**Boost morale on the home front.**

**Presenting all profits to war relief charities.**

The decision of the Association has met with the hearty approval of the citizens of El Paso and El Paso County. The cities, towns, army posts, and colleges of the Southwest are again joining in the perpetuation of this mid-winter event. And the values received will again continue to be purely cultural and educational with the thought of strengthening the friendship and improving the social relationship of all the citizens of this vast empire of the Sun.

In presenting the Sun Bowl game the Association has attracted national, favorable publicity.

**The Only Bowl Game Giving All Profits to War Charities**



HER  
ROYAL  
MAJESTY

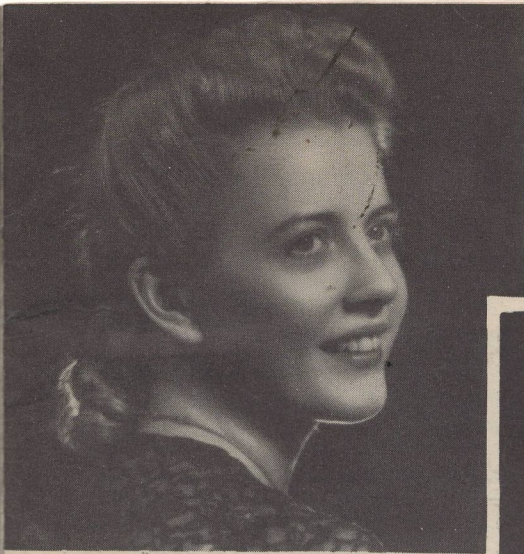
FRANCES  
MAURINE  
*of the*  
House  
*of*  
Schwartz



*Queen of the Southwestern Sun Carnival*

*and*





*Duchess  
MARY  
of the  
House of  
AGUIRRE  
Sponsored by  
Pan American  
Round Table*



*Duchess  
ANN  
of the  
House of  
CROMBIE  
Sponsored by  
Junior League  
of El Paso*



*Duchess  
SARA ELISE  
of the House of  
STEVENS  
Sponsored by  
Woman's Club  
of El Paso*



*Duchess PHYLLIS of the  
House of FARQUEAR Sponsored by  
Woman's Auxiliary to  
Texas College of Mines*



*Duchess  
ANNA JO  
of the House of  
DAVIS  
Sponsored by  
American Assn.  
of University  
Women*



*Duchess  
JEANNE  
of the House of  
TURNER  
Sponsored by  
Pan-Hellenic  
Association*



*Duchess  
MARY DEANE  
of the House of  
JACKSON  
Sponsored by  
El Paso  
Garden Club*

*ival*

*and Her Ladies in Waiting*



# THE SUN QUEEN AND HER ROYAL COURT

Saturday, December 30, 1944

Liberty Hall

One of the most glamorous and interesting features of the Sun Carnival is the Coronation of the Sun Queen and the presentation of the lovely ladies of her Court. The Royal Court includes the Queen, her seven Duchesses, her Train-Bearers and numerous Princesses from the cities and towns of the Sun Empire.

In other years the largest group of Princesses sent to the Sun Queen's Court has numbered thirty-six. In this year's Carnival there are forty-seven. Each town, city, college and army post is invited to have a young lady as its Princess in the Coronation ceremony and the other festivities arranged for the Sun Queen and her Court.

Each year a secret committee selects the young lady who is to be honored as Queen of the Sun Carnival. The Duchesses are selected by the seven organizations sponsoring them.

The Queen greets her Court upon their arrival to the Carnival with a breakfast or a dinner. This occasion affords an opportunity for the Queen, Duchesses and Princesses to meet each other. The Queen and her Duchesses act as hostesses to the visiting Princesses.

The coronation of Her Majesty, Frances Maurine, of the Royal House of Schwartz, as Queen of the Southwestern Sun Carnival will be a regal, brilliant, never-to-be-forgotten part of the holiday celebrations. The stage of Liberty Hall, setting for this colorful event, will be lavishly decorated as befits a Sun Queen's coronation. As the curtain rises, the spectators will view a scene of unusual beauty.

After all members of the Royal Court have been presented, Queen Frances Maurine will accept the oath to reign light-heartedly, gaily and with friendliness for all of her subjects in the Sun Empire.

Music for this ceremony is by The Varsitonians of the Texas College of Mines. Karl O. Wyler is the gracious Master of Ceremonies.

Queen Frances Maurine's train-bearers are Mary Katherine Kilburn, Shirley Raspberry and Lee Clinch.

A short reception and the Coronation Ball follow the ceremonies. Music is by Ted Weems and his orchestra.

Miss Karma Dean is chairman of the Coronation Committee. Mr. M. L. Hutchins is chairman of the Coronation Ball Committee.

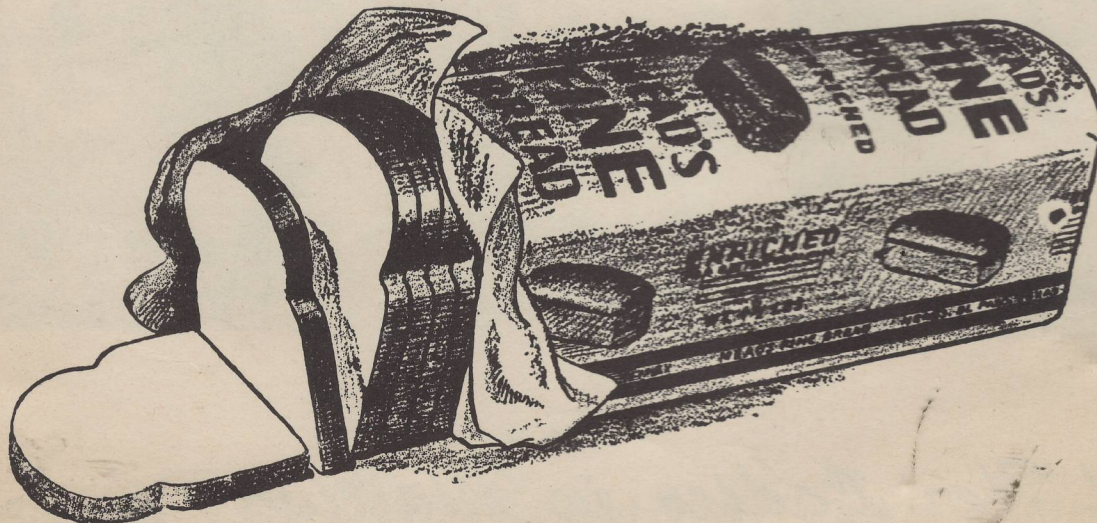
## The ROYAL PRINCESSES

from the Cities of the

## SUN EMPIRE



MISS JEAN NUNN Port Stockton, Texas	MISS EVELYN ELLIOTT West Texas State Teachers College	MISS BETTY REYNOLDS Lordsburg, N. M.
MRS. DOROTHA LOU BRUCE Army Air Field Albuquerque, N. M.	MISS BOBBY TUBBS Army Air Field Pyote, Texas	MISS PEGGY JOHNSTON Southwestern University Georgetown, Texas
MISS ANN ULMER Midland, Texas	MISS BETTY WEAVER Van Horn, Texas	MISS BEATRICE MORA Cd. Juarez, Chib., Mexico
MISS EVA BERTA ANTILLON Chihuahua, Chib., Mexico	MISS MARY ENTWISTLE Socorro, N. M.	MISS TOMMYE HOLMSLEY Ysleta, Texas
MISS LORENE LEWIS Lovington, N. M.	MISS EDWINA PRICE Carlsbad, N. M.	MISS HENRIETTA NELSON Tularosa, N. M.
MISS MARGARET TURK Anthony, N. M.	MISS BEBE BLANTON Sul Ross State Teachers College Alpine, Texas	MISS JANE GALLACHER Carrizozo, N. M.
MISS LOU ANN WILTON Portales, N. M.	MISS JEWELL MORELAND Monahans, Texas	MISS WYNELL YORK Marfa Army Air Field
MISS ANN WALLER Texas College of Mines El Paso, Texas	MISS BEA SCHULER Ferrying Division, Air Transport Command El Paso, Texas	MISS MARIE HARBEY Arizona State Teachers College Tempe, Ariz.
MISS NANCY LINDAUER Deming, N. M.	PVT. MARY BELLEW Pecos Army Air Field Pecos, Texas	MISS DEBBY JEAN PENISTEN Hobbs, N. M.
MISS PEGGY LOU RISINGER Fabens, Texas	MISS NANCY DUNCAN Ysleta, Texas	MISS ALICIA HATCHETT Biggs Field, Texas
MISS DORIS LOUISE BOHANNON Abilene Army Air Field Abilene, Texas	MISS PEGGY HAMILL Artesia, N. M.	MISS BOBBIE FAIRLESS Carlsbad Army Air Field Carlsbad, N. M.
MISS GLYNNA GENE HUNT Odessa, Texas	MISS HANNAH FRUIT Roswell, N. M.	LT. MARGARET DRUMMOND Deming Army Air Field Deming, N. M.
MISS ZOE NOLEN Pecos, Texas	MISS MARY NEWELL Sierra Blanca, Texas	MISS CELA BETH ISOM Hot Springs, N. M.
LT. JOAN D'ORSAY William Beaumont General Hospital El Paso, Texas	MISS CLARE HAWKS Fort Bliss, Texas	MISS OLGA FRANCA Havana, Cuba
	MISS MARTHA JO ELSTER Alamogordo Army Air Base Alamogordo, N. M.	



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# The Story of the Southwestern Sun Carnival

The Southwestern Sun Carnival Association, a non-profit corporation, was established early in the year 1935 by the Service Clubs of El Paso, Texas, and is purely cultural and educational in its purpose. Its objects were first to institute and perpetuate the Southwestern Sun Carnival, in which the people of West Texas, New Mexico, Arizona and Old Mexico could co-operate and participate, thus bringing about and cementing a closer and better social relationship among the citizens of this section; second, to inaugurate and produce a parade, educational in character, in which all cities, towns, colleges, schools, industries and mercantile establishments in this section could be represented, to be held in conjunction with the Sun Carnival in El Paso on each New Year's Day; and third, to promote the Sun Bowl football game as a means of obtaining national publicity as well as developing high class gridiron entertainment in the southwestern area.

It has long been felt by many citizens of the great southwest that we are living in a more or less forgotten spot, in spite of the fact that we have the most varied and beautiful scenery, the oldest historical background in the United States, the most equable and sunny climate, affording the greatest opportunity for year-round sports.

## SUN PARADE

The beautiful Sun Parade has been discontinued for the duration and will be resumed after victory and all war restrictions have been relinquished.

## THE SUN BOWL GAME

The people of the southwest are justly proud of their fine colleges and universities which have played such an important part in developing this area intellectually, physically and socially. We are fortunate in that our children may be educated "at home" in our perfect climate, and we feel that these colleges and their healthy environment should be brought more and more to the attention of the other sections of the United States.

Today's game will be the first in which a border conference team will not appear as the home team. By mutual agreement, after Pearl Harbor, the arrangements between the border conference and the Southwestern Sun Carnival Association were suspended for the duration. Our relationship with the border conference will be resumed after victory.

## PAST SUN BOWL GAMES

1936—New Mexico A. & M. . . . .	13
Hardin-Simmons . . . . .	13
1937—Texas College of Mines . . . . .	6
Hardin-Simmons . . . . .	34
1938—Texas Tech . . . . .	6
U. of W. Virginia . . . . .	7
1939—New Mexico U. . . . .	0
U. of Utah . . . . .	26
1940—Arizona State (Tempe) . . . . .	0
Catholic U., Wash., D. C. . . . .	0
1941—Texas Tech . . . . .	0
Tulsa Univ. . . . .	6
1942—Hardin-Simmons . . . . .	7
2nd Air Force . . . . .	13
1943—Southwestern Univ. . . . .	7
New Mexico Univ. . . . .	0

## TODAY'S GAME

Several precedents are being established in the Sun Bowl today. This is the first game in which a border conference team will not appear. This is the first time that a championship team returns to defend its championship. This is the first time that a team from a foreign country will appear in the Sun Bowl, or any other bowl game.

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EL PASO, TEXAS



Official Opening of Sun Carnival

ANNUAL "POPULAR" CONCERT  
EL PASO SYMPHONY ORCHESTRA

H. Arthur Brown, Conductor

Friday, December 29, 1944

JESUS MARIA SANROMA

Pianist - Soloist

at Liberty Hall

PROGRAM

Star Spangled Banner

Introduction of Sun Queen and Sun  
Queen Elect.....Edward C. Heid,  
Acting President, El Paso Symphony Assn.

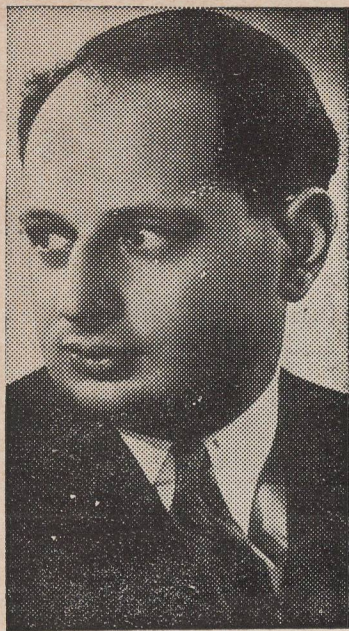
I. Overture to "The Bat".....Strauss

II. Nutcracker Suite.....Tschaikowsky

III. Concerto for Piano and Orchestra.....Liszt  
Sanromá

IV. Solo Group  
Sanromá

V. L'Estudiantina.....Waldteufel



H. ARTHUR BROWN

Conductor

Under the leadership of Mr. Brown, who is recognized among the outstanding American conductors, the El Paso Symphony Orchestra has attained national importance.



JESUS MARIA  
SANROMA

Sanromá, one of the great pianists of today, is "equaled by a very few and outrivaled by no one," according to Olin Downes of the New York Times.

Sanromá's whirlwind technique and pianistic power win storms of applause wherever he appears.

The artist, only pianist to record with the Boston Symphony Orchestra, was recently appointed official pianist of the Boston Symphony by Serge Koussevitsky.

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**TIO SAM**

## OLD TIMER'S DAY

December 30, 1944

General Chairmen:

Mrs. Mabel Welch—Jay Dawson

7:00 a. m.—Rancheros Breakfast, Hotel Cortez, Jay Dawson, Chairman.

9:00 a. m.—Old Timer's Parade, sponsored by Woman's Club of El Paso, arranged by Jay Dawson, Mrs. Chris P. Fox and Mrs. W. W. Hawkins.

10 to 12 a. m.—Ranch Girls Roundup, Hotel Paso del Norte, sponsored by Women's Division of El Paso Chamber of Commerce, Mrs. George Wood, Chairman.

11:30 a. m.—Old Timer's Promenade and Indian Dancing, San Jacinto Plaza.

12 noon—Barbecue Luncheon, Chamber of Commerce Victory Room, Mrs. E. M. Pooley, Chairman.

2:30 p. m.—International Program, Hilton Hotel, sponsored by Pan-American Club, Mrs. Arturo Chavez, Director of Program, and Mrs. J. E. Anderson, Vice-Director.

4:00 p. m.—Army Program, Hotel Cortez, sponsored by Junior League of El Paso, Mrs. Newton Longfellow and Biggs Field Woman's Club, Co-Directors.

## New Year's Greetings

FROM

## DRAKE'S SANDWICH SHOP

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FOLLOW THE PARADE UP TO

## TOM BURCHELL'S

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MEN

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Sure, you want to back a winner—in football or in *war*. And you've been doing it with war work, with salvage, with War Bonds. In fact, you've been doing a *magnificent* job of helping to win the war—up to now.

But now that victory seems assured—now what? Now, more than ever, we must back up those who are fighting to make that victory sure and *doubly* sure.

There can be no relaxing—no letting up in our War Bond buying.

Don't stop until you've invested to the very limit. Our fighting men won't stop, you can depend on that!

Back up the winning team—until the *final* shot.

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*The Treasury Department acknowledges with appreciation the publication of this message by:*

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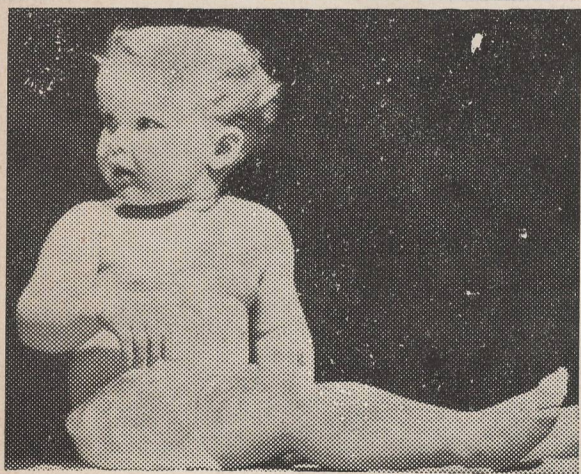




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permanent peace by doing our part better this year.  
We can speed total victory and aid in securing a

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MESA AVE.

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FIVE POINTS

## SOUTHWESTERN UNIVERSITY

No.	Name	Pos.	Wt.	Hometown
12	Landrum, H. B.	B	162	Hillsboro
13	Ellis, W. C.	B	175	Austin
14	Bogle, L. E.	B	175	El Paso
15	Flores, J. R.	B	165	El Paso
16	McDonald, R. E.	B	175	San Antonio
17	Brechtel, F.	B	160	New Orleans, La.
18	Wainscott, R. E.	B	165	Dallas
19	Leary, R. G.	B	180	Laredo
20	Moore, Z. D.	E	175	Georgetown
21	Blodzinski, E. J.	G	188	Buffalo, N. Y.
22	Cleavenger, S. D.	E	185	El Paso
24	Francis, J. A.	B	185	El Paso
25	Lusk, E. O.	G	175	Tomball
26	Rabb, C. C.	G	160	Monterey, La.
27	Poteet, R. H.	B	175	Waco
28	Means, F. D.	B	172	San Antonio



**GIVEN B**  
**SHOE C**

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30	Dewald, E. O.	G	180	Lampasas
31	Merchant, W. M.	C	160	Weinert
32	Sneed, R. C.	T	205	Galena Park
33	Hoover, D. R.	E	165	Harlingen
34	Taylor, Bryan	C	198	Corpus Christi
35	Hand, R. G.	T	202	Tucson, Arizona
36	Westkaemper, R. P.	C	200	San Antonio
38	Bare, T. C.	E	187	Ontario, Calif.
39	Smith, D. J.	G	185	Mt. Pleasant
40	Franklin, M. J.	G	200	Crystal City
42	Daily, R. L.	T	180	Georgetown
43	Mumme, D. R.	T	182	San Antonio
44	Ulrey, J. D.	E	180	Big Spring
45	Allen, J. G.	T	195	Ingleside
46	Howard, C. G.	T	186	Corpus Christi

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LE	LT	LG	C	RG	RT	RE
Bare	Mumme	Blodzinski	Westkaemper	Franklin	Daily	Ulrey
38	43	21	36	40	42	44

QB  
Brechtel or Means  
17 28

FB  
McDonald  
16

RHB  
Francis  
24

### SQUAD LIST

12 Landrum, b  
13 Ellis, b  
14 Bogle, b  
15 Flores, b  
16 McDonald, b  
17 Brechtel, b  
18 Wainscott, b  
19 Leary, b  
20 Moore, e  
21 Blodzinski, g  
22 Cleavenger, e

24 Francis, b  
25 Lusk, g  
26 Rabb, g  
27 Poteet, b  
28 Means, b  
29 Harrell, e  
30 Dewald, g  
31 Merchant, c  
32 Sneed, t  
33 Hoover, e  
34 Taylor, c

35 Hand, t  
36 Westkaemper, c  
38 Bare, e  
39 Smith, g  
40 Franklin, g  
42 Daily, t  
43 Mumme, t  
44 Ulrey, e  
45 Allen, t  
46 Howard, t

### OFFICIALS

Referee—Phillips (Texas)  
Umpire—Davidson (North Texas)

CHESTERFIELD

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# ★★ WORLD'S BEST TOBACCOS



## UNIVERSITY OF MEXICO

### STARTING LINEUP

LE Nuncio 1	LT Ortega 38	LG Vásquez 22	C Monteros 9	RG Begun 5	RT Ibarra 23	RE Solana 21
QB Rojas 31						
LHB Cardona 16		FB Montes 2		RHB Espinosa 14		

### SQUAD LIST

1 Nuncio, e	12 Yakin, b	29 Torres, g
2 Montes, b	13 Junco, b	30 Hernández, g
3 Joubanc, e	14 Espinosa, b	31 Rojas, b
4 Anezcu, b	15 Enriquez, b	32 Herrera, b
5 Begun, g	16 Cardona, b	35 Rojas, t
6 Fuentevilla, e	17 de León, b	38 Ortega, t
7 Navas, b	18 Moreno, b	39 Montaña, t
8 Martínez, t	21 Solana, e	42 Chávez, t
9 Monteros, c	22 Vásquez, g	43 Castilleja, c
10 Ceballos, e	23 Ibarra, t	45 Cordoba, b
11 López, g	27 Mota, g	

### OFFICIALS

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## UNIVERSITY OF MEXICO

No.	Name	Pos.	Wt.	No.	Name
1	Nuncio	E	167	17	de Leon
2	Montes	B	167	18	Moreno
3	Joublanc	E	165	21	Solana
4	Amezcuca	B	134	22	Vazquez
5	Begun	G	180	23	Ibarra
6	Fuentevilla	E	156	27	Mota
7	Navas	B	148	29	Torres
8	Martinez	T	198	30	Hernandez
9	Monteros	C	180	31	Rojas
10	Ceballos	E	160	32	Herrera
11	Lopez	G	148	35	Rojas
12	Yakin	B	167	38	Ortega
13	Junco	B	141	39	Montana
14	Espinosa	B	176	42	Chavez
15	Enriquez	B	154	43	Castilleja
16	Cardona	B	151	45	Cordoba

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167	17	de Leon	B	141
167	18	Moreno	B	154
165	21	Solana	E	165
134	22	Vazquez	G	148
180	23	Ibarra	T	167
156	27	Mota	G	165
148	29	Torres	G	176
198	30	Hernandez	G	170
180	31	Rojas	B	154
160	32	Herrera	B	154
148	35	Rojas	T	189
167	38	Ortega	T	165
141	39	Montano	T	222
176	42	Chavez	T	202
154	43	Castilleja	C	178
151	45	Cordoba	B	146



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The first University of Mexico was founded by royal order of Charles V of Spain in 1551 and inaugurated by the Second Viceroy of New Spain on January 25, 1553. The courses began on June 3, 1553. At first, classes were held in the royal palace and later in houses of the various religious orders. The cornerstone of the earliest building was laid on June 29, 1584, on a piece of land which faced the Plaza del Volador and which had been purchased with funds especially provided for that purpose by the Council of Mexico City. The building was to be one of the most striking in town on account of its magnificent proportions and great beauty of design.

Up to 1775, 1,162 students had obtained their Doctor's and 25,822 their Bachelor's degree. Many of these people rose to fame both in their own country and in Spain. The old "Royal and Pontifical University of Mexico" remained open after the achievement of Independence in 1821, but in 1865 it was suppressed and remained closed for some time.

The present University was reestablished on September 22, 1910, in accordance with a decree passed by Congress in May of the same year.

The University at present consists of about 16 schools, departments and branches. The Summer School accepts both undergraduate and graduate students and its credits are accepted throughout the United States.

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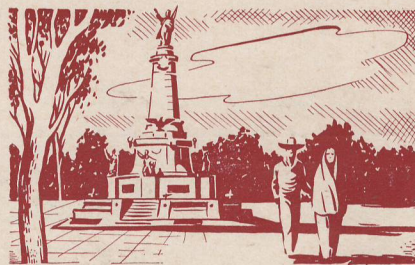
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*Statue of Benito Juarez*

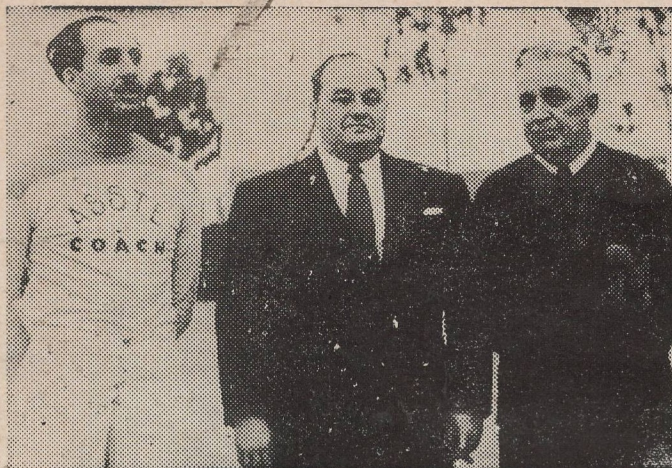
Near the business section of El Paso's neighbor, stands the beautiful marble and bronze statue of Benito Juarez, for whom the city was renamed in 1888. Benito Juarez is perhaps Mexico's best loved national hero. There are many scenic attractions and important industries in Ciudad Juarez. One of the most famous is the D. M. Distillery Company — distillers of fine old Straight Bourbon Whiskey — the favorite of the border.

## Straight AMERICAN

JOSE GOMEZ, S en C., Distributor, Juarez.







### MEXICO U's COACHING STAFF

Here's the coaching staff of the University of Mexico. Their Pumas are playing the Southwestern University Pirates in the Sun Bowl today. (Left to right): Dr. Roberto Mendez, assistant coach; Leopoldo Noriega, team manager, and Bernard A. Hoban, head coach.

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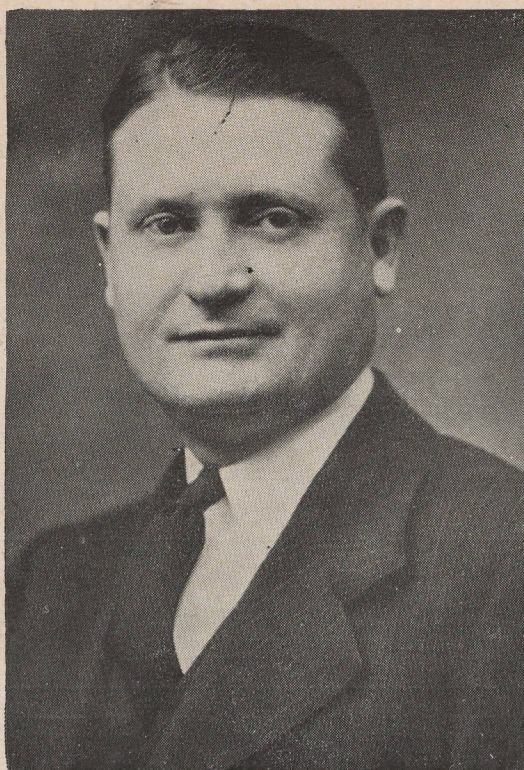
A veteran  
will lead  
into the S  
is another  
Medley c  
years bef

M

HIL

C.





**R. M. MEDLEY**

A veteran of more than 21 years of coaching, R. M. Medley will lead his Southwestern University Pirates of Georgetown into the Sun Bowl on New Year's Day. The game on Jan. 1 is another climax to a very successful coaching career. Medley coached at McMurry College, Abilene, Texas, for 19 years before coming to Southwestern in 1939.

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## SOUTHWESTERN UNIVERSITY OLDEST COLLEGE IN TEXAS

A demonstration of educational versatility is contained in the story of Southwestern's conversion to meet the needs of the Navy V-12 Program.

The first college in Texas, Southwestern University has maintained the policy that her particular field lay in the liberal Arts and Sciences area of the Methodist educational program. Accordingly, the Board of Trustees imposed a limit of 700 students, believing that the objec-



**E. J. BLODZINSKI**

Acting Captain Southwestern University Pirates

tives of the University could best be met with this as a maximum enrollment.

Laura Kuykendall Hall, the beautiful women's dormitory, was the social center of the campus. The University Dining Room was there, where all meals, for both men and women, were served. The Fine Arts Building occupied the second floor of the west wing. Guest rooms, and sorority rooms were elegant and attractive. The huge living room, with its open fireplace, provided an ideal informal meeting place for students.

But when the Navy announced, on February 28, 1943, that Southwestern was the first college in the Southwest to be selected for Navy V-12 training, rapid changes were necessarily made. Laura Kuykendall Hall became, on the first of July, U. S. S. Kuykendall, housing enlisted personnel and offices for the Ship's Company. The living room became the "main deck," and other parts of the building were properly designated with the appropriate naval terminology.

Young women were housed in historic Moody Hall, after it had undergone a complete change-over from a men's dormitory to become a most distinctive women's dormitory.

Fraternity houses were acquired to serve as quarters for young men, and a downtown hotel was purchased by the University and converted into a dormitory for men.

The Fine Arts studios and practice rooms were moved into the Educational Building of First Methodist Church.

With the heavy science requirements of the V-12 Program, it became necessary to add several members to the faculty, and to enlarge the facilities of lecture rooms and laboratories.

These necessary changes were effected between the closing of the Spring semester and the opening of the 104th Session July 1. In the meantime, the Central Texas Methodist Youth Assembly, and the Southwestern Pastors' School both held their annual meeting on the campus.

Thus Southwestern University entered into the fifth war program in its history.

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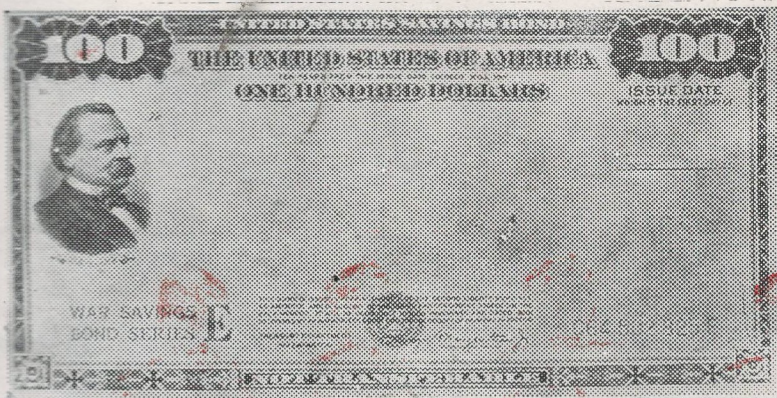
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Time out.



Offside or violation of kick-off formation. (Penalty, 5 yards.)



Penalty refused, incomplete pass, missed field goal or conversion, both sides off-side, etc.

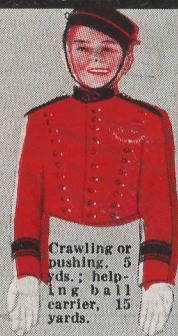


Delay of game or extra time-outs. (Penalty, 5 yards.)



Illegal forward pass.

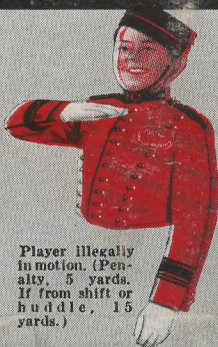
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Crawling or pushing, 5 yds.; helping ball carrier, 15 yards.



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Player illegally in motion. (Penalty, 5 yards. If from shift or huddle, 15 yards.)



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